



## Marocavie

*Working together for sustainable development*

### Presentation

Marocavie was established in 2008 as a charitable organization set up by the co-workers of OLVEA Morocco, who wanted to participate in the sustainable development of Morocco. Marocavie is dedicated to supporting economic, social and environmental projects in the Southwest part of Morocco, where the Argan tree forests are found.

Marocavie works with local volunteers only, and is completely free from any political or religious affiliations.

We achieve our mission by working in partnership with local communities in order to:

- improve education for children,
- provide socioeconomic opportunities for women and their families,
- prevent the spread of the desert and slowdown rural exodus.

Marocavie's core mission is best expressed by its commitment to "Helping people help themselves". This philosophical approach to sustainable development allows us to implement, evaluate and monitor our projects in order to address economic, social and environmental needs in the most efficient and effective way.

### Our core values

Five values are defining our action. They are held and shared every day by the Marocavie's team:

- Focusing on the needs of the beneficiaries
- Using resources efficiently and effectively
- Being consistently honest and trustworthy
- Maintaining full transparency and accountability
- Continuously improving our charitable actions

### Our projects

#### Orphanage Taroudant City

In the city of Taroudant, Marocavie has supported the orphanage "Centre de l'Enfance Lalla Amina" (CELAT) which houses 60 children aged from 0 to 18

In this center, Marocavie has financed all the expenses of a house where 7 children live with 2 parent-teachers: their school furniture, clothes, food, medicines, the parent-teachers salaries, etc..

#### Five schools in Essaouira Region

As education is proven to be one of the most important factors for sustained social and economic development, Marocavie is supporting 5 elementary schools in Essaouira Region in financing infrastructures:

- School Tabarwagte (Oulad Said city): Construction of sanitary facilities and their water connection (without sanitary, many teenagers girls are forced to leave the school system), electric connections (the village had electricity but the school was not connected),

construction of a surrounding wall, paintings of the building, equipping classrooms with magnetic whiteboards, planting green space at the school entrance.

- School El Aamri: painting of the building, repairs of windows and classrooms, equipping classrooms with magnetic whiteboards.
- School Aït Hamdoune: Installation of the electric power network, increase of the depth of a well, water provided to the school, painting of the building, equipping classrooms with magnetic whiteboards.
- School Stara: Installation of the electric power network, construction of sanitary facilities and their water connection, paintings of the building, construction of a surrounding wall, installation of magnetic whiteboards.
- School Aït Laktibe: installation of the electric power network, construction of a surrounding wall, painting of the building, equipping classrooms with magnetic whiteboards.

### Wells

In the region of Ait Lazza in Morocco, the **supply of drinking water** is far and hard to reach. Marocavie has financed the project that consists in the **exploitation of two existing wells**, which needed: a pump, a water distribution network, solar panels, as well as a water tank. One well is located in the village of Bougdrou, the other in the village of Agni, and also provides water to the village of Tiguemi Ouzrou. The equipment of those wells **benefited to 70 families**, which makes a total of 376 persons (among whom 166 children).

### Medical campaign

In 2013, Marocavie has financed a medical campaign, which aims to **provide medical services** to the populations of the mountainous regions. A fully equipped minibus, with a medical staff of 10 persons, has traveled 145 kilometers in one day; it went from the center of Agadir to the Province of Taroudant. **More than 400 persons** have benefited from **medicine delivery** and **specialized medical consultations** (general practice, dentistry, gynecology, ophthalmology, ultrasounds, screening tests...). This operation had such a resounding success, **13 new medical campaigns** are scheduled from **October 2015 to May 2016**.

## Financing

Marocavie is financed substantially by **OLVEA Morocco**, which contributes a **percentage of its turnover** for every kilo of argan oil sold. Thus, every time you buy some OLVEA Morocco argan oil from OLVEA Vegetable Oils, you are contributing to Marocavie. Customers may also make a direct donation to the organization if they want to.

In order to successfully achieve our mission and to insure proper use of the funds, Marocavie is **managed by local volunteers**. Being an independent and charitable organization guarantees that **our donations won't be wasted in useless functioning costs** or simply misappropriated.

## Learn more



**Marocavie**  
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[www.marocavie.org](http://www.marocavie.org)